

# Employer Pledge Case Study

## Wilkinson

**Wilkinson** is one of the UK's leading retailers and a family owned company, who offer a wide range of general household and DIY products. Despite the economic recession, the company has continued to boast soaring profits, attributable to focus placed on compliance to their 'visions and values'.

Current courses being delivered include the free Essential Skills Wales qualifications – Application of Number and Communication. These skills are helping Wilkinson employees to do their jobs more effectively, more confidently and improving productivity.

A joint press release stated: *"these new skills and qualifications will up-skill the workforce resulting in more streamlined operations, and ultimately, improved services for Wilkinson customers.*

*Via the Employer Pledge we are contributing to the wellbeing of employees, as well as providing valuable personal development opportunities. In addition, there are a number of ongoing training and development needs that are being addressed. For many employees, it's the first step in moving onto more training."*

**Wilkinson Training & Development Controller Steve Dodd said:**

***"Learning at work can help people achieve more than they believe they can and having this facility and the opportunities to engage in learning in the workplace opens these doors for people."***

For more information please contact your line manager or Coleg Morgannwg directly at [c.protheroe@morgannwg.ac.uk](mailto:c.protheroe@morgannwg.ac.uk)